



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1421486

Schedule Dates 10/18/16-10/24/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5290 (555849)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5290
Account Types National/Political
Billing Type Standard
Comments CLINTON/P/D
10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO
LOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 10/17/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277550
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$949.50
Net Total \$5,380.50
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	45	\$6,330.00
Grand Total:	45	\$6,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7A- Good Morning America	1		1	1	1	1			4	\$40.00	\$160.00	Burlington (WVNY)	GMA	9/6/16
2.0	Normal Line / SPOT	10/22/16-10/23/16	5	:30	8A- Good Morning America Weekend	2						X		2	\$35.00	\$70.00	Burlington (WVNY)	Sat GMA	9/6/16
3.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	8A- Good Morning America Weekend	2							X	2	\$35.00	\$70.00	Burlington (WVNY)	Sun GMA	9/6/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	9A- Dr. Oz	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WVNY)	Dr. Oz	9/6/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	10-30A- Hot Bench	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WVNY)	Hot Bench	9/6/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	11A- The View	1		1	1	1	1			3	\$40.00	\$120.00	Burlington (WVNY)	The View	9/6/16
6.0.1	Closed Preempt	10/19/16															Burlington (WVNY)	Pre-Empty/Exception -	
7.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	12-30P- Hot Bench	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WVNY)	Hot Bench	9/6/16
8.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	1P- The Chew	3		X	X	X	X			3	\$30.00	\$90.00	Burlington (WVNY)	The Chew	9/6/16
9.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	2P- General Hospital	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)	General Hospital	9/6/16
10.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	3P- People's Court	2		X	X	X	X			2	\$35.00	\$70.00	Burlington (WVNY)	People's Court	9/6/16
11.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	4P- Judge Judy	2		X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



WVNY
201 Humboldt St
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GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

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12.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6:30P- Judge Judy	2		X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	9/6/16
13.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- Judge Judy	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	9/6/16
14.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- Judge Judy	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	9/6/16
15.0	Revised Line / SPOT	10/18/16-10/21/16	5	:30	6:30P- World News Tonight	2		X	X	X	X			2			Burlington (WVNY)	ABC World News Tonight	9/6/16
15.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6:30P- World News Tonight	2		X	X	X	X			2	\$200.00	\$400.00	Burlington (WVNY)	ABC World News Tonight	10/17/16
16.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7:30P- Inside Edition	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Inside Edition	9/6/16
17.0	Normal Line / Prime	10/24/16-10/24/16	5	:30	7:58P- Dancing With The Stars	1	X							1	\$650.00	\$650.00	Burlington (WVNY)	Dancing w/ the Stars-ABC	9/6/16
18.0	Revised Line / Prime	10/20/16-10/20/16	5	:30	7:58P- Grey's Anatomy	1				X				1			Burlington (WVNY)	Grey's Anatomy-ABC	9/6/16
18.1	Normal Line / Prime	10/20/16-10/20/16	3	:30	7:58P- Grey's Anatomy	1				X				1	\$1,500.00	\$1,500.00	Burlington (WVNY)	Grey's Anatomy-ABC	10/17/16
19.0	Normal Line / Prime	10/23/16-10/23/16	5	:30	8P- Once Upon a Time	1						X		1	\$400.00	\$400.00	Burlington (WVNY)	Once Upon a Time-ABC	9/6/16
20.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	12P- ABC College Football	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC College Ftbl -Early Game	9/6/16
21.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	3:30P- ABC College Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC College Ftbl -Late Game	9/6/16

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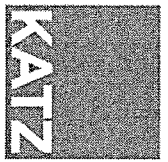
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22.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	8P- Saturday Night Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC Sat Night College Ftbl	9/6/16
23.0	M/G For 6.0.1 / SPOT	10/19/16-10/19/16	5	:30	10:58A- 12P (EST)				1					1	\$40.00	\$40.00	Burlington (WVNY)	The View - adjacent break due to S/O	10/17/16
24.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	10P- How to Get Away with Murder	1				X				1	\$500.00	\$500.00	Burlington (WVNY)		10/17/16
25.0	Normal Line / Prime	10/19/16-10/19/16	5	:30	9P- ABC News Your Voice, Your Vote	1			X					1	\$1,000.00	\$1,000.00	Burlington (WVNY)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277550	Changes as of: 10/15/2016 at 5:57 PM	Version: Highlighting Revision 2
CPE: 278/295/5290	Flight: 10/18/16 - 10/24/16	Total \$: \$6,330.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Total Spots: 45
GMMB 3050 K ST NW	Product: CLINTON/P/D	Total CPP: \$0.00
WASHINGTON DC 20007		

Agency Order #: 5330796
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFTARI 202-872-5880
Total GRP: Traffic #: 1421486
Separation:

Comments: RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS, AND ADD SPOTS INTO HTGAM & PRES DEBATE.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
15	Tu-F,M 6:30p-7p		ABC World News Tonight	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
Changes: Rate from 150 to 200												
18	Th 8p-9p		Greys Anatomy-ABC	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
Changes: Rate from 750 to 1500												
REV+ 23	Th 10p-11p		HTGAM	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
REV+ 24	W 9p-11p		PRES DEBATE	\$1,000.00	0.0	30	0	1	1	\$1,000.00	\$0.00	0.0
TOTALS: 45									45	\$6,330.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277550
CPE: 278/295/5290
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/15/2016 at 5:57 PM
Flight: 10/18/16 - 10/24/16
Advertiser: CLINTON, HILLARY
Product: CLINTON/P/D

Version: Highlighting Revision 2
Station: WVVY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$6,330.00
Total Spots: 45
Total CPP: \$0.00

Agency Order #: 5330796
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFARI
202-872-5880

Total GRP:
Traffic #: 1421486
Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/15/16 5:57 PM	RACHELLE RAY - Washington DC	RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS, AND ADD SPOTS INTO HTGAM & PRES DEBATE.
09/02/16 4:06 PM	RACHELLE RAY - Washington DC	Separation: 30
09/02/16 4:06 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$42,200
WVNY Share:	15%
Comment:	
EPTZ:	1%
WCAX:	38%
WFFF:	11%
WPTZ:	35%

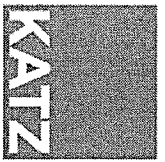
Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$6,330.00	N/A	0.0
Total	100%	45	\$6,330.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	45	\$6,330.00
Total	45	\$6,330.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Cng
Revision	10/15/16 5:57 PM	RACHELLE RAY - Washington DC	Revised	2		\$2,350.00
Queued for Electronic Contracting	9/6/16 7:47 AM					\$0
Revision	9/2/16 4:06 PM	RACHELLE RAY - Washington DC	Confirmed	7		\$0
New	8/30/16 11:45 AM	RACHELLE RAY - Washington DC	New	36		\$3,980.00

Changes: Assistant id from RACHELLE RAY - Washington DC to LAILA DAFARI, Comments from 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR, to RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS, AND ADD SPOTS INTO HTGAM & PRES DEBATE., User Entered \$ from \$3,980.00 to \$6,330.00, Calculated Dollars from \$3,980.00 to \$6,330.00, Competitive Market Budget from \$26,533 to \$42,200, Total Spots from 43 to 45, Total \$ from \$3,980.00 to \$6,330.00, 4 buylines added or modified.

Changes: Comments from Separation: 30 to 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL., PYMT TO FOLLOW DAY PRIOR TO AIR., User Entered \$ from \$0.00 to \$3,980.00, Product from TV to CLINTON/P/D, Demo Meta to (R16) Competitive Market Budget from \$23,733 to \$26,533, Total Spots from 36 to 43, 9 buylines added or modified.



125 West 55th St
New York, NY 10019

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25277550 Changes as of: 10/15/2016 at 5:57 PM Version: Highlighting Revision 2

CPE: 278/295/6290 Flight: 10/18/16 - 10/24/16 Station: WVNY Total \$: \$6,330.00

Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Market: Burlington-Plattsburgh Total Spots: 45

WASHINGTON DC Product: CLINTON/P/D Office: WASHINGTON Total CPP: \$0.00

20007 Agency Order #: 5330796 Primary Demo: Adults 35+

Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Total GRP: 1421486

Salesperson: RACHELLE RAY - Assistant: LAILA DAFIARI Traffic #: 1421486

Washington DC 202-872-5880 Separation:

202-872-5880